WineryConnect
Experience IT

Bespoke Winery Managed Service Provider (MSP)

IT'S TOTAL CARE GROUP PLAN

Comprehensive IT Care, One Fixed Price

IT Leadership

vCIO

- Assess
- Understand Business Goals
- Strategy Development
- Budget & Roadmap Planning
- Regular Strategic & Plan Review

QUARTERLY BUSINESS REVIEW

ARCHITECTURE	SERVICE	RISK	STRATEGY
67%	56%	13%	38%
TARGET SCORE 81% ITCQ SCORE 59%	TARGET SCORE 75% ITCQ SCORE 56%	TARGET SCORE 62% ITCQ SCORE 29%	TARGET SCORE 100% ITCQ SCORE 75%

Humanize IT

Select Centralized Services

RevelGuard

Network Glue

cloudcover MUSIC

MyGlue
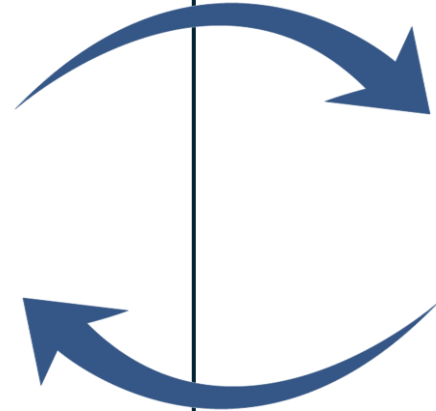
Commerce Connect FABRIC

Support

WineryConnect GRAPESQUAD

3+1 Strategic Pillars, Virtuous Cycle

The WineryConnect Team

Sam Weiner, Founder
- 30 years in software
- 10 years in winery IT architecture
- Entrepreneur

Fred Wickham, CEO
- 30 years experience in wine and beverage
- 100 unique wine brands e.g., Hazlitt Red Cat
- Creative Consultant to over 50 wineries

Keelan Hathaway, Sales/Grape Squad
- 10 years in wine Industry support
- Deep technical, customer experience
- Significant restaurant experience

Patrick Mitchell, Marketing
- Recent FLCC grad
- Almost ½ Year with WineryConnect

Ryan Porricolo, Sales/Grape Squad
- Currently FLCC intern
- Next hire

Andrew Pinaire, Prof. Svc./GS Advisor
- Process Expert
- Business Requirements Expert
- People Understander

Steve Morreale, Prof. Svc.
- 20 years in software
- Business Requirements Expert
- Senior Software Development Manager

Total Care Plan Evaluation

- Free first Annual Business Review, including
    - On-site tour of facilities/IT infrastructure (discussion of any known issues)
    - Quick high-level business discussion (SWOT analysis, Business Model Canvas sketch - to orient WineryConnect to your business goals)
    - Architecture Assessment
    - Services Assessment
    - Risk Assessment
    - IT Strategy Review
- Deliverable: set of summary reports, initial IT roadmap